



Mara Bún

CEO, Green Cross Australia

Mara brings 20 years of community and business experience to Green Cross. In the community sector Mara was a familiar media commentator about consumer issues when she led policy and media activities for the Australian Consumer's Association (CHOICE).

Mara was head of financial and corporate matters for Greenpeace Australia in the early 1990s, and for eight years has served as a Director on the Board of Bush Heritage Australia as Treasurer. Mara was a member of the NSW Sustainable Energy Development Authority Advisory Council for six years.

Mara's private sector experience is grounded in the finance sector. She was a senior financial analyst with Morgan Stanley in the high technology area in the 1980s, and returned to investment banking in Australia as Senior Equities Analyst covering Internet and e-commerce equities. As Director of The Allen Consulting Group Mara advised companies such as Microsoft and the ANZ Bank in relation to Corporate Social Responsibility strategy and programs.

Before moving to the Queensland hinterland two years ago, Mara married her passion for commercial and public good impact in the role as Director of Business Development for the CSIRO, where for three years she helped to shape science funding partnerships involving government, academic and corporate interests. Mara was Head of Research at CANNEX, Australia's leading consumer finance research firm before joining Green Cross as founding CEO.